

Need Digital Contents for E-Learning?

Note: This handout offers some points for faculty to consider when they consider options for digital contents use for e-learning.

	1. Self-Created	2. Free	3. Purchased
Intellectual Property (IP) Grounds for Use	<ul style="list-style-type: none"> • Own copyright • Shared copyright • Byline credits 	<ul style="list-style-type: none"> • Copyright release • Public domain • Source crediting 	<ul style="list-style-type: none"> • Contract • Source crediting (often with embedded branding)
Investment	Research Design Execution Testing Deployment (time, energy and cost)	Search Vetting Download Integration (time, energy and cost)	Search Vetting Purchase Download Integration (time, energy and cost)
Techno Considerations	Authoring tools Universal files types for output Learner connectivity Browser plug-ins / players Digital Rights Management (DRM)	Compatibility with platforms, LMS, and other systems for storage and deployment Digital Rights Management (DRM)	Compatibility with platforms, LMS, and other systems for storage and deployment Digital Rights Management (DRM)

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Pedagogical Considerations	<p>Pedagogical fit for learners</p> <p>Editability and updatability</p> <p>Creation of activities, interactivity or assignments around the digital contents</p>	<p>Inheritance and adjustment considerations</p> <p>Editability and updatability</p> <p>Creation of activities, interactivity or assignments around the digital contents</p>	<p>Inheritance and adjustment considerations</p> <p>Editability and updatability</p> <p>Creation of activities, interactivity or assignments around the digital contents</p>
Accessibility Standards	Fit with federal and state accessibility standards?	Fit with federal and state accessibility standards?	Fit with federal and state accessibility standards?
Course Policy regarding the Use of Digital Materials	Course policy regarding use of the digital materials	Course policy regarding use of the digital materials	Course policy regarding use of the digital materials
Possible Other Concerns	<p>Distribution of copyrighted digital materials</p> <p>Aging out of materials / need for update or replacement</p>	<p>The use of widely available contents, less originality</p> <p>Aging out of materials / need for update or replacement</p>	<p>Continuing need for payments or subscriptions</p> <p>Aging out of materials / need for update or replacement</p>

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