



My Course Is Online

*So Why Aren't
My Students
Learning?*

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**Integrating
Active Learning and
Experiential Context into
Online Courses**

How Not to Do It...



VIDEO

Ferris Bueller's Day Off. Prod. ????. Dir. John Hughes. Videocassette. Paramount Pictures, 1986.

The Goal

Interaction and student engagement

The Challenge



Online delivery – when the classroom is a computer screen

- *3.48 million students taking at least one online course
an increase of **9.7 percent** over the previous year!*

*Compound annual growth rate of **21.5%***

*...while higher education enrollments for the same period grew by only **1.5%***

SOURCE: Allen, I. A. & J. Seaman (Oct. 2007). Online Nation: Five Years of Growth in Online Learning. Needham, MA: The Sloan Consortium, p. 5.

The Challenge



Potential Impact:

- Student satisfaction
- Student learning
- Retention struggles
- Enrollment declines
- Diminished reputation of college/university

The Challenge

How do we ensure that our online course offerings actually enhance the quality of instruction and aren't merely convenience-driven?

The Challenge

Need to:

1) Understand our students

- their motivations, preconceptions, prior experiences, & unique challenges

The Challenge

Need to:

- 1) Understand our students
 - their motivations, preconceptions, prior experiences, & unique challenges
- 2) Understand the dynamics and pedagogy of teaching online

The Challenge

Develop an online persona

- *Planning on the front end...time.*

Become an online learner yourself

- *Take an online class – or two*

Pedagogy for online learning

- *Student-centered learning engages: students with each other and instructor*

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Technology is outpacing us.

- *Focus instead on what you want to enable your online student(s) to learn and to do.*

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Student/Teacher Relationship

- *Vital for creating an atmosphere for learning*
- *Need to catch up to our students in their peer-to-peer social networks*
- *Design for how students interact!*

The Challenge

How Children Learn

- *Interaction & engagement*

The Challenge

How Children Learn

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Different Levels of Knowledge

- *Technical vs. Comprehension/Understanding*
- *Teaching encourages discovery*

A Better Example...



VIDEO

“Lilly's Mom Has Got It Goin' On,” Hannah Montana (Season 2, Episode 19). Prod. ????. Dir. Jody Margolin. Television Series. Disney Channel, 9 November 2007.

Pedagogy for Online Learning



Did you notice how the instructor facilitated:

- Active Learning
- An experiential context

Pedagogy for Online Learning



- Learning contracts

Pedagogy for Online Learning



- Learning contracts
- Lecture

Pedagogy for Online Learning



- Learning contracts
- Lecture
- Discussion

Pedagogy for Online Learning



- Learning contracts
- Lecture
- Discussion
- Self-directed learning

Pedagogy for Online Learning



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Pedagogy for Online Learning



- Learning contracts
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- Small group activities
- Online projects
- Collaborative learning

Pedagogy for Online Learning



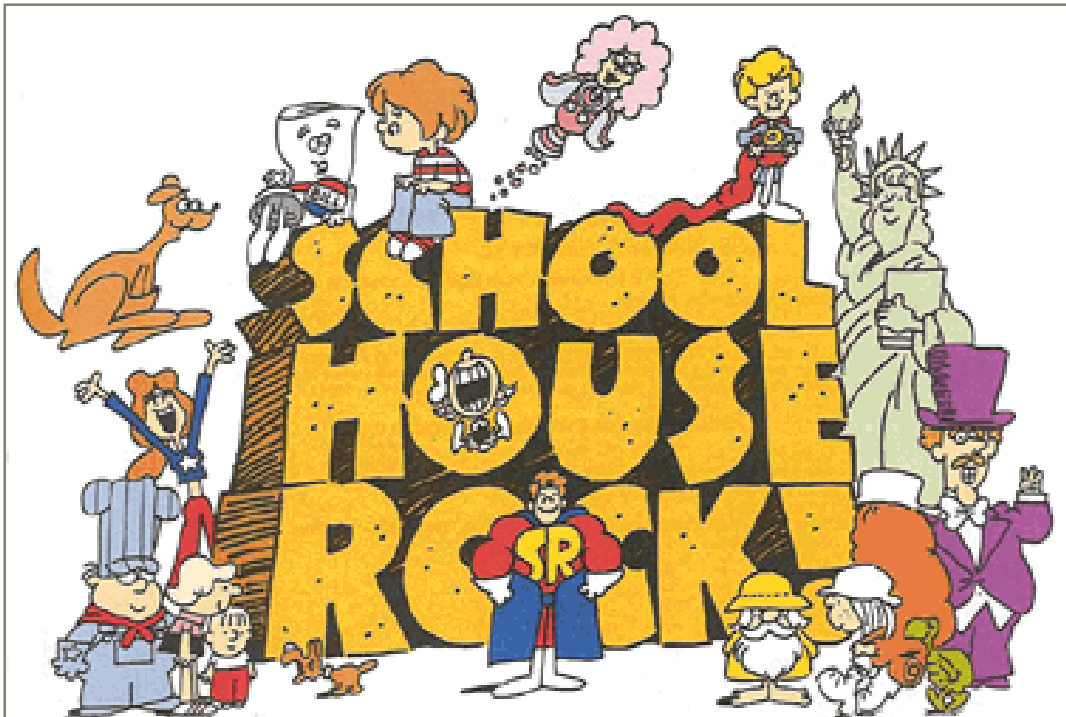
- Learning contracts
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- Collaborative learning
- Case Study

Pedagogy for Online Learning



- Learning contracts
- Lecture
- Discussion
- Self-directed learning
- Mentorship
- Small group activities
- Online projects
- Collaborative learning
- Case Study
- Forum

Integrated Learning...



Using the Popular Media of its Day

[VIDEO](#)
[YouTube URL](#)

“Preamble,” Schoolhouse Rock. Prod. David McCall. Music & Lyrics Lynn Ahrens.
Anim. George Cannata. Television series. ABC Television network, 1976.

Integrated Learning...



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Conclusion



Convenience, access, & multiple communication modes.

Effective course design:

1. *What are the major learning goals and objectives for this course?*
2. *Then determine the learning strategies, activities, and experiences to utilize*

Conclusion



Educators CAN facilitate powerful, effective courses geared to achieve specific learning goals and outcomes

—

*particularly by integrating **active learning** and an **experiential context***

—

using the vast resources and capacities of online learning, but it doesn't happen by accident.

Contact Information



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